



Accademia di Alta Formazione Economica

Summer School 2013

Training Course in Transport Economics

**Varese
(Italy)**

July 2013

Supervisor: Prof. Roberto Comneno d'Otranto

In collaboration with:



*Archdiocesan College
Professional Institute of Hospitality De Filippi
VAHR01500A – Paritario (D.D. n. 799 dell'11.12.2003)*



P R O G R A M M E

The **Summer School in Transport Economics** aims to provide the tools necessary to achieve concrete and useful skills, in order to outline the shape of the modern manager of Transport.

Recipients are students enrolled in a Bachelor's Degree or Master's Degree (any faculty or university), scholars of issues related to transport.

The **Teaching Staff** is made up of academics and highly qualified experts able to provide a deep understanding of the topics being taught.

The **Center** of the Summer School 2013 is in Varese, in the Archdiocesan College De Filippi, via Brambilla, 15 - 21100 Varese (Italy).

Training will take place every week from Monday to Friday, hours 9.00 / 13.00.

Start: July 2, 2013

End: July 19, 2013

At the end of the Summer School will be given to each participant a **certificate of attendance** issued by MET ACADEMY.

The **participation fee** amounting to Euro 1.300 = (one thousand three hundred/00), includes:

- Lessons in the Classroom
- Educational Material
- Accommodation at the Centro De Filippi (rooms for 2 people - Bed and Breakfast)
- Insurance Law

MET ACADEMY - Milan Economic Training Academy Srl

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TOPICS

1. Transport Economics

The subject area of Transport Economics is related to various forms of transport current and existing, specifying on the one hand the general characteristics of each type, the other showing concretely what opportunities can be envisaged and how they can be planned, for the definition of innovative products and consistent with the needs of the changing market.

Contents

- The Air Transport
- The airport infrastructure
- The Railway Transport
- The rail infrastructure
- The Maritime Transport
- The port infrastructure
- The structure of the various economic sectors
- The different operating environments
- The transport demand
- Mobility, Transport and Industrial Location

2. Economics of Transport Enterprises

The subject area of Economics of Transport Enterprises examines aspects of the interconnection between man and Company, in the creation of differentiated products. Is examined in its various stages of management, referring to the types of transport services possible, without neglecting the roles that the component of "human" faces and organize, even and especially in situations of crisis in the sector.

Contents

- The Management of Maintenance
- The Management Services: charter, low cost, traditional
- Financial Management: financial requirements and sources of funding
- The Cost Structure
- The Revenue Management