

## Revision Exercises. Market Leader Upper-Intermediate Unit 3, Unit 4.

### 1. Insert the words from the box into the following sentences.

*Premises, tenfold, outcome, rapport, dedication, sour, top-of-the-range, resume, visionaries, have prospered, nepotism, ailing, jeopardized, terminate, harness.*

- 1) Efforts must also be made to ascertain how better to ..... the potential of commodity development and trade.
- 2) A Sunday school rents the ..... on weekends.
- 3) He resigned, amid rumours of ..... and corruption.
- 4) The country's economic future is seriously ..... by the mass emigration of young people.
- 5) Smith transformed GM's ..... European operations in the '80s.
- 6) Meanwhile, a few ..... are assessing prospects for still more extensive computerised information services.
- 7) He was an example of ..... to work, a hero whose life was inseparable from his job.
- 8) An automobile sales centre has many models ranging from small economy cars to super luxury ..... models.
- 9) Traffic across the border has increased .....
- 10) At this point, I wouldn't even try to predict the ....., but we're hoping for the best.
- 11) India's software companies ..... by keeping costs to a bare minimum.
- 12) The company had the right to ..... his employment at any time.
- 13) We'll have to face a lot of difficulties if we ..... the relationships with our clients.
- 14) He wondered whether there were any plans to ..... work on the project in the light of more recent developments.
- 15) Before you do business with someone, it is important to establish a .....

### 2. Translate the bracketed parts of the following sentences. Use the first letter as a prompt.

- 1) AIG has grown from a small Shanghai-based underwriting agency into the world's largest insurer (*согласно рыночной стоимости*) --- *m*----- *v*-----.
- 2) For other US and European insurers, AIG is both a (*эталон, ориентир, стандарт*) *b*----- and a powerful competitor.
- 3) However, in order to continue prosper, AIG will have to succeed in China – probably the insurance market with the biggest (*неиспользованный потенциал*) *u*----- *p*----- in the world.
- 4) In China as with the rest of Asia, AIG's main advantage over its competitors is its (*длительное присутствие*) *l*----- *p*-----.
- 5) The group was founded in Shanghai in 1919 by Cornelius Vander Starr, a 27-year-old American (*предприниматель*) *e*-----.
- 6) AIG's policy is to build relationships with as many (*влиятельный*) *i*----- people as possible.
- 7) AIG believes its three decades spent courting China will be rewarded with (*неограниченный доступ*) *к*) *u*----- *a*----- --- its vast insurance market.
- 8) But if its friendship with China is not *enough* (*выгодно использовать потенциал страны*) *to* *t*----- --- *c*----- *p*----- AIG may lose its main growth engine.
- 9) AIG may be a company of 80,000 employees and 350,000 (*агенты-представители, аффилированные агенты*) *a*----- *a*----- 130 countries but much of its success is down to individual relationships.
- 10) If you are dealing with the premier or president of a country, he is not thrilled to have a (*заместитель*) *d*----- come and see him.
- 11) Despite all evidence to the contrary, the (*цена по прейскуранту, цена по каталогу*) *l*----- *p*----- of the SE-40 is \$ 980.
- 12) The discovery of penicillin was a (*поворотный пункт, веха, ориентир*) *l*----- in the history of medicine.
- 13) The shop is still run by the (*один из основателей компании*) *c*----- and his two sons.
- 14) Bucking the recession, Versace last year opened a huge (*ведущий магазин, главный магазин*) *f*----- -- *s*----- in Paris.

15) He had a clear (*видение, образ, представление*) v----- of how he hoped the company would develop.

**3. Paraphrase the expressions printed in italics. Use phrasal verbs instead of them.**

- 1) Finally comes settlement, but don't *rely on* this to pay your accounts at the end of the month.
- 2) The match has been *postponed* until tomorrow because of bad weather.
- 3) *Prepare* a list of all the things you want to do.
- 4) He's *developed* the family firm into a multinational company.
- 5) They want to *start/establish* their own import-export business.
- 6) The US *has ended* diplomatic relations with the regime.
- 7) The boss *interrupted him* in mid-sentence.
- 8) What are your colleagues like? Do you *have friendly relationships* with them?
- 9) He wasn't sure that he would be given a chance to *keep* his job.
- 10) I said I would help them – I can't *disappoint them*.
- 11) John *left* university in June, dashing all hope of becoming a lawyer.
- 12) Don't buy a house from this agency – they'll just *overcharge you*.
- 13) The company *changed/improved* from losses of £1.4 million last year to profits of £26,800.
- 14) People were *buying immediately* goods at reduced prices.
- 15) They want to *find out* his opinion before they approach him formally.

**4. Match the words in two columns in order to make word combinations.**

<ol style="list-style-type: none"><li>1) to damage</li><li>2) to disrupt</li><li>3) to give an edge over</li><li>4) tax</li><li>5) floor</li><li>6) to undermine</li><li>7) takeover</li><li>8) to stay on good terms with</li><li>9) to meet one's</li><li>10) to hail</li><li>11) to go</li><li>12) limited</li><li>13) joint</li><li>14) value-for-money</li></ol>	<p>partnership public targets competitors a meeting the audience imposition his confidence bid goods colleagues venture reputation space</p>
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**5. Add suitable prefixes to the words in the box and match them with definitions.**

*Perform, bid, line, estimate, look, sell, manage.*

- 1) to offer a higher price than someone else, especially at an auction;
- 2) to sell goods at a lower price than someone else;
- 3) to not notice something, or not see how important it is;
- 4) to think something is better, more important etc than it really is;
- 5) to deal with or manage badly;
- 6) to describe something in a general way, giving the main points but not the details;
- 7) to not make as much profit as it expected to make.